

# AEO DEVELOPMENT BOARD

## PURPOSE

To further develop and support the work of the AEO Council agenda, across a number of working groups, such as; technology, events, talent, whilst gaining further AEO engagement in the middle of the building.

To share challenges, the progress of each member's working group and opportunities to network.

## AUDIENCE

A collective of next generation business leaders, identified by AEO Council members across all business departments, who are close to the day to day activities within their businesses.

## KEY FOCUS AREAS

A rolling agenda:

- tactical updates of the working groups
- research updates
- shared challenges
- content ideas for AEO events and working groups.

## FREQUENCY & LOCATION

It meets four times per year, ideally two weeks before the AEO Council meeting, where the Group Chair can provide an update of the group's activities.



**Group Chair - Dan Sewell - Portfolio  
Director - Upper Street Events**



**Vice Chair - Rachel Swann - Finance  
Director - DMG Events**